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August, 1942

UNITED STATES DEPARTMENT OF AGRICULTURE AGRICULTURAL MARKETING ADMINISTRATION

MOVEMENTS OF BUTTER AND EGGS INTO RETAIL CHANNELS AT CHICAGO

Ву

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Information regarding current changes in the consumption of butter and eggs would be of great value to dairy and poultry interests. For the most part, however, no such information has been collected and compiled, largely because the sources of data are so numerous and widely scattered. Accordingly, consumption data have been limited mostly to per capita studies made through special surveys covering a stated period, with results usually available only after a considerable lapse of time following the particular period to which they apply.

A study made at Chicago in 1939 by what is now the Agricultural Marketing Administration indicated that useful information regarding changes in consumption for that market would result from weekly reports of the quantities of butter and eggs moved into retail channels. This seemed possible because of the setup of the local market, in which there is a fairly wide distribution of chain stores, and in which independent stores are generally supplied by a relatively few of the larger wholesale distributors. Accordingly, such a report was inaugurated. Though weekly reports do not show actual movements into consumption, they do show movements into retail stores, and it is safe to assume that these movements reflect the movements out of the retail stores and into the hands of consumers, for as a rule, retail stores carry relatively small inventories of butter and eggs.

Sources of Information

Types of dealers in Chicago from which the weekly "movement" information is obtained are chain store organizations, milk distributors, and wholesale butter and egg distributors (in their jobbing capacity). Several large chain store groups with strictly centralized buying, together with some super-store organizations with a smaller number of units, are included. Cooperative buying organizations (voluntary chains) are not included, since individual member stores of these organizations are usually privileged to make their purchases through sources other than the central unit, and, therefore, reports from such organizations would not be comparable over a period of time. The milk distributor group is a source of information, because butter and eggs are distributed to consumers on retail milk routes. The wholesale distributor group is used as a source of information with respect to sales to independent retail stores,

and to institutions, hospitals, hotels, and restaurants. Altogether, the coverage of the Chicago report now includes 8 chain store companies, representing about 1,500 units, 5 milk distributing companies with about 2,100 routes, and 11 wholesale butter and egg distributors.

Information furnished weekly by these concerns to the Agricultural Marketing Administration is summarized and released in the following form:

Butter and Eggs Moved Into Retail Channels at Chicago Week Ending August 1, 1942

(- <u>1</u>)	CHA	AIN STORE	ES	MILK 1	DISTRIBU	JTORS	Wholesale	TOTAL REPORTED	
the state of the s	No. of Stores	1 23 1 3 1		No. of Routes		Per Route	Distributors		
Butter (1bs)	1,395	421,383	302	2,155	43,516	20	500,385	965,284	
Eggs (cases)	1,296	7,454	5.75	2,155	1,137	• 5₹	6,250	14,841	

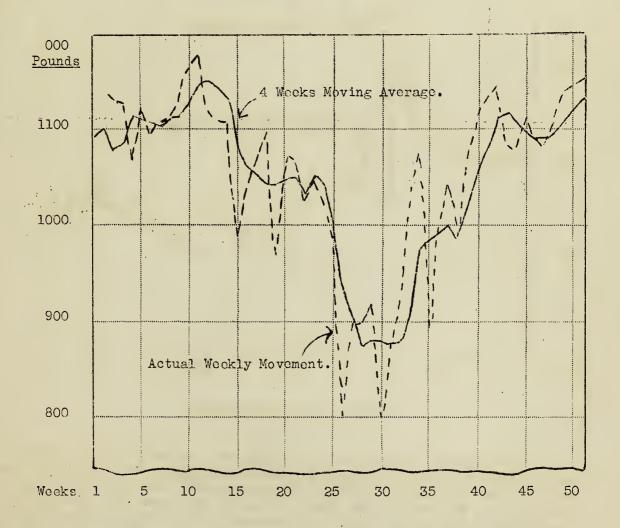
Use of Current Releases

A study of the weekly reports since they have been released shows that there are occasionally rather wide variations in the quantities of butter and eggs moved into retail channels weekly. These variations apparently reflect changes in consumer buying practices, changes in actual consumer requirements, increased buying at times under the stimulus of specially advertised prices, etc. Changes in the number of chain stores included each week are so small as practically to eliminate this latter factor as a cause for the variations. Because of week-to-week variations which do occur, it is not always possible to gain a true picture of the current trend by comparing successive weeks. One practical means of handling such figures in order to make them more useful for this puspose, is the use of a moving average that covers several successive weeks. Thus, the week-to-week changes are absorbed in the average, and a smoother trend is indicated. Whether the period covered by such an average shall be a short one or a long one depends upon the needs of the individual. For the producer or distributor who must follow current conditions closely, the period must be neither too long nor too short. If too long, the resulting averages will not lend themselves to current use, and if too short, a picture of the immediate seasonal trend may not be shown. As a practical basis from the standpoint of current operations, a period of 4 weeks appears to be long enough to absorb the sharp weekly changes which may occur, and

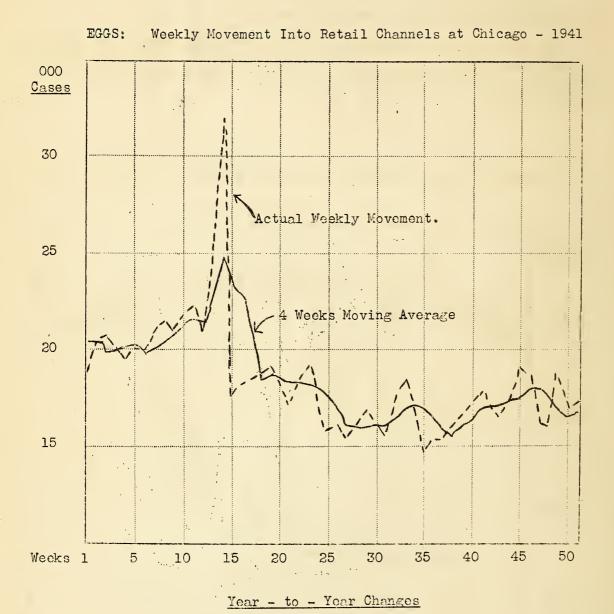
yet not so long as to obscure seasonal changes.

The actual weekly movements of butter and eggs into retail channels at Chicago during 1941, are shown in the charts which follow, the same charts showing how the weekly movements are smoothed out by the use of a 4-week moving average.

BUTTER: Weekly Movement Into Rotail Channels at Chicago - 1941

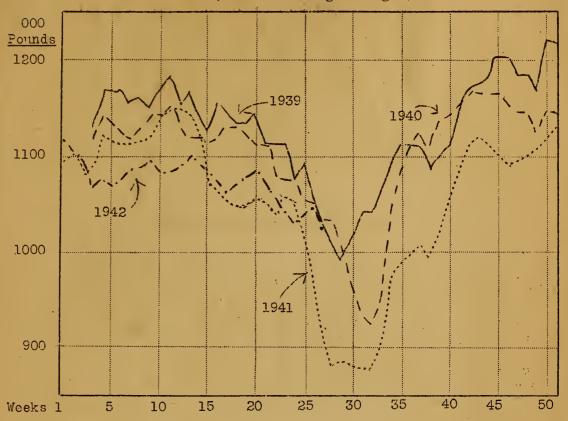


^{1/} Average of the 4 weeks ending on date report is released.

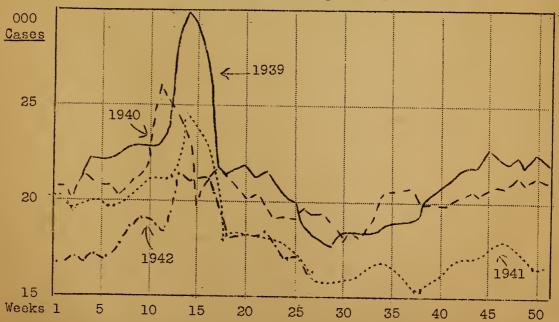


In addition to showing current weekly and seasonal changes taking place in a given year, the weekly reports are also of value in showing trends in a given year compared with those of other years. Thus, the following charts covering the years 1939, 1940, 1941, and the first half of 1942 show not only the similarity of weekly and seasonal trends, but also that the trend of quantities moving into retail channels has been generally lower each successive year in relation to the previous year.

BUTTER: Retail Sales in Selected Outlets - Chicago Area, 1939-1942 (4 Weeks Moving Averages)



EGGS: Retail Sales in Selected Outlets - Chicago Area, 1939-1942 (4 Weeks Moving Averages)



Reports such as these provided at Chicago cannot be provided for every market. In cities where there is a preponderance of independent retail stores, adequate coverage would be difficult. In cities where chain stores are unevenly distributed, or in which there are large areas with a minority of chain stores, the reports could not properly reflect city-wide movements. In cities where voluntary chains are important retail outlets, the problem of providing such reports is complicated by the fact that individual stores belonging to these organizations may obtain their supplies of butter and eggs through their centralized buying and distribution, or by direct purchases. These two methods of purchasing make for a degree of uncertainty when it comes to utilizing any information that might be obtained either from the central distribution office or through a selected sample group of stores.

Other Indications of Consumption

In the absence of current, up-to-the-minute information regarding movements of various products into actual consumption, it has been a common practice on the part of some industries to use other types of related information as indications of current consumption changes. Calculated trade output has been used with a fair degree of success, for some markets, while in others, the use of this type of information as an indication of consumption has serious limitations. Trade output for a given market is a figure calculated by combining market receipts, and changes in local storage and current trading stocks. In a market like Chicago which is a major shipping center, it is obvious that trade output is not likely to reflect local consumption, for large quantities of products are moved out of local cold storages during the year for shipment to scattered consuming centers over the country. On the other hand, current trade output will more nearly reflect consumption in a market from which there is relatively little distribution to outside points. In these cases, however, the use of trade output reflects trends rather than absolute volume.

BUTTER: Volume moved into retail channels in Chicago, weekly, as reported by some chain store organizations, dairy companies and wholesale distributors - 1939

Week	C	HAIN STORE	S	DAI	RY COMPAN	ĮES	WHOLESALE	TOTAL
ENDING	No.	TOTAL	PER STORE	No.,	TOTAL	PER ROUTE	DISTRIBUTORS	REPORTED
JAN. 7	,663 ,665 ,663	Pounds 361,579 442,468 430,624	Pounds 217 266 259		Pounds 74,182 80,899 83,653	Pounds 25 27	Pounds 583,950 657,645 648,504	POUNDS 1,019;711 1,181,012 1,162,784
Бев. 4 11 18	1,665 1,661 1,658	443,748 423,809 451,439 427,503	267 255 272 258		75,072 83,814 79,969 77,264	8587656664 222222222222222222222222222222222	646,812 653,751 657,645 652,081	1,165,632 1,161,374 1,189,053 1,156,848
25 Mar. 4: 11	1,662 1,659 1,652	420,249 445,791 466,208 488,717 479,566	253 269 282 295	2,956 2,955 2,955 2,95!	74,319 76,659 75,527 76,534	25 26 26 26	624,981 653,797 617,329 655,996	1,119,549 1,176,247 1,159,064 1,221,247
25 Apr. 1 8 [5]	1,659 1,659 1,662	479,566 404,835 462,795	289 244 278	2,949 2,929 2,891	70,681 74,334 76,431	24 25 26	633,643 571,602 675,458	1,183,890 1,050,771 1,214,684
MAY 6 13 207 JUNE 3 10 17	1,660 1,661 1,663 1,667	438,288 460,951 486,977 437,326 449,265	264 278 293 262 270	2000 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	73,796 68,562 68,620 69,043 70,300	26 24 24 25	595,181 615,436 628,305 590,743 613,597	1,107,265 1,144,949 1,183,902 1,097,112 1,133,162
	1,668 1,666 1,664 1,670	475,634 427,738 433,655 418,029	285 257 261 250	2,824 2,819 2,810 2,798	67,684 65,800 82,934 70,722	24 25 24 23 25 25 25 23	630,733 550,142 572,807 605,003	1,174,051 1,043,680 1,089,396 1,093,754
24 July 8 15 22	1,669 1,668 1,670 1,662 1,670	432,195 475,135 361,829 371,030 401,839	285 217 222 241	2,787 2,781 2,779 2,775	71,026 70,945 64,596 64,988 69,270	25 25 23 25 25	577,123 585,364 481,203 524,131 565,892	1,080,344 1,131,444 907,628 960,149 1,037,001
8 15 229 129 120 120 120 123 123 123 123 123 123 123 123 123 123	1,669 1,672 1,671 1,673	405,317 408,189 414,860 401.380	243 244 248 240	2,771 2,763 2,755 2,754	69,270 68,810 67,852 67,037 68,232	25 25 25 25 25 25 25 25 25 25 25 25 25 2	566,914 570,634 564,069 569,627	1,041,041 1,046,675 1,045,966 1,039,239
SEPT. 29 16 23	,674 ,674 ,677 ,676	433,894 451,005 420,624 433,485 384,712	259 269 251 259 233	2,741 2,730 2,716 2,710 2,704	71,044 79,487 65,473 69,232 70,312	1569466	606,975 646,108 633,051 591,476 560,246	1,111,913 1,176,600 1,119,148 1,094,193 1,015,270
4 2	1,672 1,638 1,639	425,786 506,744 466,598 509,166	255 309 285 311	2,716 2,710 2,704 2,698 2,699 2,687 2,681	79,884 85,166 83,354 83,792	24 26 26 32 31	614,623 585,771 583,561 599,565	1,120,293 1,177,681 1,127,087 1,192,523
Nov. 4 <u>1</u>	1,638	432,799	295 300		82,869		658,169	1,173,837
DEC. 25	1,640 1,637 1,636 1,633 1,633	491,495 493,993 493,755 443,450 481,854 457,835 591,910	300 302 302 272 295	2,672 2,670 2,665 2,665	82,226 103,061 104,133 75,078	31 39 39 28 30 35	600,010 1 658,169 591,439 601,227	,173,731 ,255,223 ,189,327 ,119,755 ,180,634 ,177,753
. 23	1,633 1,636 1,631	457,835 591,910 426,120	280 362 261	2,675 2,670 2,665 2,666 2,667 2,671	75,078 79,098 93,091 131,474 89,604	35 49 34	591,439 601,227 619,682 626,827 687,863 560,427	1,177,753 1,411,247 1,076,151

I/ NOT AVAILABLE ON ACCOUNT OF INCOMPLETE REPORTS.

BUTTER: Volume moved into retail channels in Chicago, weekly, as reported by some chain store organizations, dairy companies and wholesale pistributors - 1940

Week	l c	HAIN STORE	S	DAIR	RY COMPAN	IES		TOTAL 6
ENDING	No. STORES	TOTAL.	I. PER	No. Routes	TOTAL	I PER I ROUTE	DISTRIBUTORS	REPORTED
JAN. 6	1,629 1,630 1,630	POUNDS 389,305 470,620 496,698	Pounds 239 289 305		Pounds 69,252 82,402 86,237	Pounds 26 31 32	Pounds 544,668 596,342 594,419	Pounds 1,003,225 1,149,364
20 27 FEB. 3 10 17	1,633 1,632 1,631 1,632	465,357 472,796 466,584 478,451	285 290 286 297	2,669 2,668 2,664	80,101 80,972 78,006 80,659	30 30 29 30	589,889 558,699 562,461 572,581	1,135,847 1,112,467 1,107,051 1,131,691
Mar. 24 Mar. 29 16	1,633 1,628 1,630 1,631	464,688 518,736 500,155 466,857	285 319 307 286	2,658 2,654 2,652	76,284 80,465 76,948 80,776	29 30 29 30	568,117 571,613 580,371	1,109,089 1,170,814 1,157,474 1,124,015
23 30 APR. 6	1,632 1,631 1,630 1,629	492,903 476,963 430,456 449,166	302 292 264 276	2,650 2,647 2,642 2,633	80,688 72,454 76,560 79,396	30 27 29 30	615,592 546,772 569,025 604,689	1,124,015 1,189,183 1,096,189 1,076,041 1,133,251
20 27 May 4 11 18	1,629 1,627 1,626 1,625	468,364 460,506 460,290 462,879 423,402	287 283 283 285 281	10989848842072341432 666666666666666666655555 7,,,,,,,,,,,,,	76,971 75,371 57,681 65,987 69,831	29 29 23 26 27,	601,429 584,232 617,041 624,496 579,007	1,146,764 1,120,109 1,135,012 1,153,362 1,072,240
. 25 JUNE 8	1,627 1,626 1,623 1,624	444,400 443,229 411,488 398,177	273 273 254 245	1/	57,501 56,788 60.070	1/ 23 22 24	611,260 651,332 562,405 599,359	1,055,660 1,152,062 1,030,681 1,057,606
JULY 6 13 20	1,622 1,627 1,625 1,623	413,483 421,409 394,616 391,534 416,025	255 259 243 241 256	2,558 2,552 2,552 2,495	58,562 59,263 57,891 56,165 56,844	23 23 23 23 23 23	581,939 594,252 568,475 542,554 570,373	1,053,984 1,074,924 1,020,982 990,253 1,043,242
Aug. 3 10 17	1,622 1,623 1,623 1,624	359,442 340,227 373,727 404,504	222 210 230 249	2,507 2,500 2,497 2,493	51,069 49,948 56,760 55,800	20 20 23 22	515,031 485,333 450,626 548,362	925,542 875,508 881,113 1,008,666
24 31 SEPT. 7 14 21	1,624 6623 1,6628	447,932 465,934 442,954 476,285 465,172	276 287 273 294	320882537073-0875325537 555548255925599999875325532 200224555949999875325532 200224555937073-0875325537	57,790 69,534 57,852 65,245 64,605	23 28 23 26 26	577,014 646,379 543,811 597,617 608,984	1,082,736 1,181,847 1,044,617 1,139,147
Ост. 5 12 19	1,6615 1,6615 1,6610 1,6610	434,726 461,836 469,449 470,782	269 286 290 291	2,483 2,462 2,425 2,395	65,737 66,910 66,017 66,642	266 266 27 27 28	608,338 622,750 635,842 637,575	1,108,801 1,151,496 1,171,308 1,174,999
Nov. 2	1,622 1,619 1,621 1,620	496,952 436,010 456,574	306 269 282 291 287 273	2,363 2,327 2,305 2,280	67,181 65,905 64,979 76,596	28 28	617,260 631,755	1,181,393 1,133,670 1,148,578 1,200,995
9 16 23 30 7 14 21 28	1,6618 1,6618 1,6618 1,6618 1,6618	464,484 442,282 475,115 459,309 503,595 452,822	287 273 294 284 312 281	2,325 2,280 2,272 2,265 2,245 2,245 2,242	64,979 76,596 71,924 60,596 67,556 62,363 92,471 63,408	28 34 32 27 30 24 28	627,025 652,609 602,133 592,511 616,608 584,614 626,417 578,085	1,148,578 1,200,995 1,138,541 1,095,389 1,159,279 1,106,286 1,222,483 1,094,315

I/ NOT AVAILABLE ON ACCOUNT OF INCOMPLETE REPORTS.

BUTTER: Volume moved into retail channels in Chicago, weekly, as reported by some chain store organizations, dairy companies and wholesale distributors - 1941

WEEK	 C+	IAIN STORE	s	DAIR	RY COMPAN	lles		TOTAL
ENDING	No. Stores	TOTAL	PER STORE	No. Routes	TOTAL	I PER	DISTRIBUTORS	REPORTED
JAN. 4		Pounds	Pounds	•	Pounds 57, [5]	Pounds	Pounds 539,459	Pounds 946,039
11	1,612 1,609 1,609	349,429 500,988 472,847	217 311 292	2,242	63,099 64,706	25 28 29 30	581,704 581,301	1,145,791
25 ¹ FEB. [1,611	474,733 431.328	295 268	2,238 2,239	66,795 64,991	30 29	589,579 577,789	1,131,107
· 8	1,606	478,653 465,682	298 290	2,210	64,346 64,713	29 29	586, 195 568, 962	1,129,194
MAR. 1	1,608 1,604 1,608	454,753 476,045	283 297 297	2,204	64,533 63,536 63,187	29 29 29 29 29 29 29	596,309 591,090 592,148	1,115,595 1,130,671 1,133,572
15 22	1,594 1,586	478, 237 490, 735 498, 918	308	2,179 2,196	63,382 64,086	29 29	611,263	1,165,380
22 29 Apr. 5 12	1,574 1,563	468,742 445,458	315 298 285	2,196 2,197	61,790 63,184	29 28 29	593,178 602,136	1,123,710 1,110,778
19	1,548 1,543	478,148 422,704 428,653	309 274	221-890704796677799888887744555552355566666794: 22232190007999999999999999999999999999999999	62,892 57,338 60,117	29 29 26 27	588,144 504,372 553,214	1,129,184 984,414 1,041,984
26 May 3	1,536 1,536 1,538	449,440 458,619	279 293 298	2, 198 2, 198	59,154 58,734	27 27	565,222 582,196	1,073,816
17 24	1,537 1,538	458,855 456,015 422,928	299 296	2,198 2,198	60,014 56,452	27	443,509 563,707	962,378 1,076,174
JUNE 7	1,536 1,537	451.126	275 294	2,207 2,2!4	54,091	265 265 265 265	599,708 517,253	1,076,727 1,026,718
21	1,538 1,539 1,533	448,158 418,269 361,203	291 272 235	2,215	55,112 52,938 47,356	24 21	550,871 556,253 497,941	1,054,141 1,027,460 906,500
JULY 5 12 19	1,530 1,532	303,617 340,647	198 223	2,215	44,745	22 20	445,633 518,500	793,995 907,552
19 26	1,530 1,528 1,529	360,411 387,616	236 254	2,215 2,221	48,362	24 21 20 22 22 20 18 20	491,046 4 91,403	899,819 923,611
26 Aug. 2 9 16	1,530 1,533	308,537 357,553 398,819	202 234 260	2,222	40,805 44,071 45,236	20 20	442,777 474,772 489,419	792,119 876,396 933,474
23	1,525 1,532	441,614 438,443	290 286	2,223	47,897 53,936	22 24	535,937 584,014	1,025,448
30 SEPT. 6	1,529 1,529	363,491 408,605	238 267	2,225 2,226	43,076 42,796	Ī9 19	482,443 545,751	889,010 997,152
20 27 0cr. 4	1,529 1,525 1,524	453,385 397,229 468,936	296 260 308	2,226 2,226	48,590 48,028 51,512	224 199 222 223 222 222	542,666 551,533	1,044,641
	1,528 1,527	471,302 470,143	308	2,227	51,512 51,428 49,571	23 23 22	551,227 593,605 615,930	1,071,675 1,116,335 1,135,644
25 Nov. 1	1,526	479,995	308 315 300		57,944	26 22	606,419	1,144,358
8 15	1,528	447,749 487,905 456,418 480,603 485,173 485,532	293 319 298 313 317 316 331	2,249	51,774	23 25	576,043 566,666 577,907 552,391 572,603 605,882	1,075,566
29 Dec. 6	1,531	480,603 485.173	313 317	2,249	48,732 50,955	22 25 25	577,907 552,391 572,603	1,081,750
DEC. 6 13 20 20 27	1,528 1,531 1,531 1,532 1,536 1,542 1,537	011.000	316 331	2,249 2,249 2,249 2,249 2,244 2,244 2,244 2,241	51,774 58,265 57,424 48,732 50,955 51,616 60,593 57,016	23 25 25 22 23 27 25	010,334	1,108,731 1,143,030 1,148,877
27	1,537	502,435	327	2,241	57,016	25	596,697	1,148,877

BUTTER: Volume moved into retail channels in Chicago, weekly, as reported by some chain store organizations, dairy companies and wholesale distributors - 1942

WEEK	ic I No I				Y COMPAN		WHOLESALE	TOTAL
ENDING	No. I	TOTAL	Per Store	No. ROUTES	TOTAL	PER ROUTE	Distribu t ors 	REPORTED
		Pounds	Pounds		Pounds	Pounds	Pounds	Pounds
JAN. 3	1,535 1,536	447,475 491,369 456,912 436,028	292 320	2,241	47,110 53,708	21 24	523,652 577,179	1,018,237 1,122,256 1,090,966 1,031,159
17 24	1,536 1,538	456,912 436,028	297 284	2,240	51,035	22	577,179 583,019 546,119	1,090,966
31 FEB. 7	1,537	470,437 484,133	306 314	2,234	47,110 53,708 51,035 49,012 52,897 51,913	23	545,523 555,596	1,068,857
14 21	1,538	501,277 482,092	325 313	2,224	50,407	23 23	577, 179 583, 019 5846, 119 545, 523 555, 596 556, 535 544, 419	1,108,299
28 Mar. 7	1,538 1,538	474,971 516,790	308	2,216 2,214	50,914	23 22	541.793	1,070,635 1,107,937
14 21	1,538 1,536	491,487 512,455	336 319 334	2,212 2,167	50,914 49,354 49,243 48,881	22 22	525,124 524,104	1,065,854
28 APR. 4	1,540 1,543	507,353 524,605	330	2,165 2,165	49,810	23 25		1,094,820
	1,539 1,540	415,313	339 269 324	2,160 2,160	47,843 49,564	22 23	582,780 509,332	1,045,936 1,058,279
18 25 MAY 2 16 23 30 JUNE 6	1,556 336 1,553378 1,5533788 1,5533388 1,55449 1,55444 1,55338 1,55447 1,55338	481,139 478,590 502,747	311 311 326 324 338	4440748841642755500944444333334444555 222222222216666666555555555555555555	47, 843 49, 564 47, 985 49, 588 49, 588 49, 928 49, 928 49, 928	142233333222222222222222222222222222222	537,657 560,897 582,780 509,332 536,320 544,293 533,999 525,917 520,391 529,512 517,374 514,350 564,720	1,045,936 1,058,279 1,066,131 1,070,177
16	1,541	502,747 500,897 520,606	326 324	2, 154 2, 154	49,985	23 23	533,999 525,917	1.086.731
30	,536	456,241 459,652	338 297 298	2,154	49,853	23 23	520,391 529,512	1,076,402 1,090,850 1,035,682 1,022,312
JUNE 6 13 20	1,538 1,534 1,536	471,974 474,499	308 308	2,153	46,579 47,177	22	517,374	1,032,903
27 July 4	1,539 1,403	465,194 440,218	302 314	2,154	48,807 54,146	23	564,720 501,265	1,078,721
18	1,399 402	461,564 445,382	330 318	2,154	46,066 43,657	51	499,439 478,599	1,007,069 967,638 960,064 965,284
25 Aug.	1,399 1,402 1,399 1,395	426,879 421,383	305 302	2,155	43,020 43,516	20	490,165 500,385	960,064 965,284
8	,,000	121,000	002	_,,,,,	10,010		200,000	
22								
SEPT. 5								
19 26								
8 15 22 5 129 5 129 23 100 0ct.								
17 24 31								
14 21								
D _E c. 5								
Nov. 7 14 21 28 5 12 19 26								

BUTTER: WEEKLY MOVEMENTS INTO RETAIL CHANNELS AT CHICAGO
4 WEEKS MOVING AVERAGES 1

	939	ı	940	 	941	ı	942
DATE	Pounds	DATE	Pounds	DATE	Pounds	DATE	Pounds
JAN. 74 2284 1854 1854 1854 1854 1854 1854 1852 1852 1852 1852 1852 1852 1852 1852	2/ 2/ 2/ 2/ 2/ 2/ 2/ 2/ 2/ 2/	JAN. 63 2077 3007 41825 185 29 63 307 41825 185 29 63 307 41825 185 29 63 307 41825 185 29 63 307 41825 185 29 63 307 428 529 63 307 64 528 529 63 529 620 520 620 520 620 520 620 520 620 520 520 520 520 520 520 5	1,169,7348804451617899738488044516178997384880451617866617899738488045161789973899738997389973899738997389973899	JAN	1,022,281 1,020,4465 1,089,4666 1,089,4666 1,117,344 1,117,344 1,1089,485 1,117,344 1,118,7799 1,118,739 1	JAN . 3 10724 17428 41852963306327418518529529633074185185295296330741851852952963307418518529529633741852295295296307418522952963074185229529529630741852295295296307418522952952963074185229529529630741852295295296307418522952952963074185229529529630741852295295296307418522952952963074185229529529630741852295295296307418522952952963074185229529529630741852295295296307418522952952963074185229529529630741852295295296307418522952952963074185229529630741852295295296307418522952952963074185229529529630741852295295296307418522952952963074185229529529630741852295295296307418522952952963074185229529529630741852295295296307418522952952963074418522952952963074185229529529630741852295295296307418522952963074185229529529630741852295295296307418522952952963074185229529630741852295295296307418522952952963074185229529529630741852295296307418522952952963074185229529529630741852295295296307418522952952963074185229529529630741852295295296307474185522952952963074418522952952952963074418522952952963074418522952952963074418522952952963074418522952952963074418522952952963074418522952952952963074418522952952952963074418522952952952952963074418522952952952962952952952952952952952952952952952952952	1,116,573 1,116,573 1,0965,310 1,0965,310 1,070,6589 1,074,989 1,082,1586 1,082,1586 1,082,1586 1,082,4560 1,081,450 1,084,430 1,084,430 1,074,480 1,074,480 1,074,480 1,070,329 1,074,431 1,0645,313 1,0645,313 1,072,411 1,045,079 1,045,660 1,072,601 1,045,601 1,045,601

[/] Averages of 4 weeks ending on dates indicated.

^{2/} NOT AVAILABLE.

^{*} AVERAGES FOR 3 WEEKS ONLY.

EGGS: Volume moved into retail channels in Chicago, weekly, as reported by some chain store organizations; dairy companies and wholesale distributors - 1939

WEEK	CHAIN STORES		l Daii	RY COMPA		WHOLESALE	TOTAL	
ENDING	No. Stores	TOTAL	PER STORE	No. Routes I	TOTAL	PER Route	DISTRIBUTORS	REPORTED
		CASES	CASES		CASES	CASES	CASES	CASES
JAN. 7	1,782 1,780	7,817	4.39	2,991 2,990	1,534	.52 .	8,228	17,579
14 21	1.781	7,817 12,495 10,332	7.01 5.80	2,991 2,990 2,980	,604 ,589	54 53 52	9,752 8,937	23,841 20,858
28 FeB. 4	1,782	11.463	6.43	2,980 2,968 2,962	1,531 1,645	.52 .56	8,811 9,474	21,805
	1,782 1,776 1,765	11,929	5.80 6.43 6.72 6.52 6.47	2,968 2,962 2,959 2,958	1,498	.51		22,442
18 25 Mar. 4	1.756	11,368	6.47 6.91	2,958 2,956	1,530 1,550	.52 .52	9,088 9,128	21,984 22,902
MAR. 4	1,758	12,676	6.91 7.21	2,955 2,955 2,955 2,955	1,496	.5T	9,434 9,086 9,128 9,438 9,740	23,610 23,223
	1,770 1,758 1,758 1,759	11,986	6.82 6.54	2,955 2,955 2,951 2,949	1,497 1,490	.50 .65	8,907	21,899
Apr. 1	1.753	10,792 13,381	6.16 7.63	2,949 2,929	1,921 3,807	.65 1.30	9,264 11,446	21,977 28,634
8	1,754 1,756	20,148	11.47	2,929 2,891	4,498	1.56	13,718	38,364
MAY 130 27 JUNE 17.	1,751	10,806	6.17	2,856	1,299	• 45	9,083	21,188
May 6	1,754 1,753	10,329	5.89 6.44	2,846 2,839	1,299 1,342 1,375	.47	10,619 9,948	22,290 22,619
13	1,752	8,849	5.05	2,832	1,262	48 45 48 45	9,660 9,755	19,771 22,324
27	1,753 1,752 1,752 1,746 1,755 1,746	8,849 11,215 10,518	6.02	2,824	1,271	45	10,958	22,747
JUNE 3	1,755	10,189	5.48	2,819	1,305 1,262 1,317	.46 .45	8,911 10,439	19,826 21,890
17. 24	1,750 750	10,189 9,051 9,147 9,158 7,685 7,845	4028477358 666555554449	2856 8566 8833 8833 87987 7777 7777 7777 7777 777	1,317	. 47	8,975 9,402	19,343
JULY 1	1,750 1,746 1,755	9,158 7,685	5.25	2,787	1.197	43	9,402 8,851 7,466	19,206 16,313
15	1,758	7,845	4.46	2,779	1,162	44 43 42 42	8,700	17,720
22 29	1,761	0.450	4.82 4.33	2,775 2,771	1,225	.44 .43	9,290 9,092 9,753	19,005 17,906
Aug. 5	1,763 1,757	7,633 8,279 8,049	4.70 4.58	2,763	1,192 1,121	.43	9,753	19,224
İğ	1 759	7,705	4.38	2.754	1,193	43	8,891	17.789
26 Sept. 2	1,755 1,753 1,756 1,762	8,530 9,530	4.86 5.44	2,741 2,730	1,141	•42 •52	9,376 9,590 8,902	19,047 20,527
9	1,756	8,096 7,923	4.61 4.50	2,716 2,710	1,144 1,224	.42	8,902 8,783	18,142 17,930
AUG. 1962962963307	1.751	8,747	5.00	2,704	1,280	.43 .42 .52 .42 .45	9,027	19,054
Ост. 7	1,756 1,755 1,753	10,308	5.87 5.66	2,703 2,698	1,332	.49 .54	10,118	21,758
14 21	1,753	10,031 9,868	5.72 5.62	2,691 2,678	1,282 1,295	.48 .48	9,684 10,110	20,997 21,273
28	,1,760	10,286	5.84	2,681	1,309	.49	11,502	21,273 23,097
11 7	1,755	10,484	5.97		1,325	•50	9,489	21,298
18	1,754 1,750	10,840	6.18 5.97	2,675 2,670	,620 1,643	.61	11,502 9,395	23,962
DEC. 2	744	10,706	6.14	2,665	1,223	160	9,291	21,220
16	733	10,055	5.80	2,666	1,398	.52	9,603	21,056
DEC. 29 16 23 30	1,755 1,754 1,750 1,744 1,726 1,733 1,723	10,484 10,840 10,456 10,706 12,691 10,055 13,305 9,439	5.97 6.18 5.97 6.14 7.35 5.80 7.72 5.48	2,675 2,675 2,6670 2,665 2,666 2,667 2,671	1,325 1,620 1,643 1,223 1,343 1,398 2,071 1,420	.50 .61 .62 .50 .55 .78 .53	9,489 11,502 9,395 9,291 9,389 9,603 9,607 8,327	21,298 23,962 21,494 21,220 23,423 21,056 24,983 19,186
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[/] Not available on account of incomplete reports.

EGGS: Volume moved into retail channels in Chicago, weekly, as reported by some chain store organizations, dairy companies and wholesale distributors - 1940

Week	Сн	AIN STOR	ES	DAI	RY COMPAI	NIES	Wholesale	TOTAL
ENDING	No. STORES	TOTAL	PER STORE	No. Routes	TOTAL	PER ROUTE	DISTRIBUTORS	REPORTED
JAN. 6 . 13	1,714 1,710 1,708	Cases 8,932 10,833	CASES 5.21 6.34 6.44	2,671 2,670 2,669	CASES 1,302 1,325 1,492	• 49 • 50 • 56	CASES 8,229 9,083 9,417	Cases 18,463 21,241 21,916
. 20 27 Feв. 3 10	1,706 1,706 1,707 1,711	10,375 9,913 9,334 10,701	6.08 5.39 5.47 6.25	2,669 2,669 2,664	1,387 1,263 1,322 1,367	.52 .47 .50	9,839 8,572 9,559 9,903	21,601 19,748 20,215 21,971
MAR. 2 9	1,709 1,690 1,691 1,688	9,478 11,765 10,009 12,271	5.55 6.96 5.92 7.27	2,658 2,658 2,654 2,652	1,246 1,597 1,424 2,771	.47 .60 .54	9,194 8,808 9,705 9,900	19,918 22,170 21,138 24,942
16 23 30 APR. 6 . 13 . 20 27	1,699 1,699 1,687 1,688	20,071 6,622 8,481 9,423 9,752	3.90 5.05 5.58	2,650 2,647 2,642 2,633 2,614	3,726 1,532 1,143 1,283 1,308	58 .43 .49	13,490 9,044 9,366 10,539 10.970	37,287 17,198 18,990 21,245
May 4	1,679 1,669 1,669	9,440 9,138 8,965 8,351	5.80 5.48 5.37 5.00	2,554 2,553 2,552	1,223 1,206 990 1,028	47 47 39 41,	12,294 9,878 10,632 9,681	22,957 20,222 20,587 19,060
JUNE 85	1,663 1,675 1,657 1,664	9,160 7,734 8,293	5.98 6.46 4.67 4.98	2,553 2,552 2,550	1,071 777 850	.42 .30 .33	11,274 11,374 8,969 10,158	20,623 21,605 17,480 19,301
JULY 6	1,667 1,669 1,671	8,605 9,156 8,281 8,011 8,360	6.14 5.49 4.96 4.97	2,558 2,552 2,495 2,557	824 797 853 852	.32 .31 .34	9,932 10,730 10,139 9,177	20,710 19,217 18,041
20 27 Aug. 3 10 17	1,660 1,667 1,714 1,673	7,356 7,367 8,451 8,536	4.43 4.42 4.93 5.10	2,507 2,500 2,497 2,493	786 850 847 933	.31 .34 .34 .37	9,551 8,408 10,224 9,690	17,693 16,625 19,522 19,159
24 31 SEPT. 7 14 21	1,672 1,656 1,652 1,642	9,081 9,822 8,681 8,952	5.43 5.25 5.45 5.35	2,491 2,490 2,489 2,487 2,485	980 1,144 1,019 1,049	. 39 . 46 . 41 . 42	10,335 · 11,553 9,842 · 9,812 10,827	20,396 22,519 19,542 19,813
Ост. 5 12 19	1,641 1,636 1,645 1,638	8,348 8,525 9,425 9,545	5.09 5.21 5.73 5.83	2,483 2,462 2,425 2,395	1,120 1,111 1,064 1,146	45 45 44 48	9,673 9,900 9,810 10,086	19,141 19,536 20,299 20,777
Nov. 26	1,645 1,631 1,632 1,635	9,861 8,939 9,736 10,718	. 5.99 5.48 5.97 6.547	2,363 2,327 2,305 2,280	1,101 1,114 1,075 1,209	.47 .48 .47 .53	9,458 10,089 9,743 9,319	20,420 20,142 20,554 21,246
9 16 23 30 DEC. 7 14	1,663350 1,66324 1,6608 1,6608 1,584	9,738 10,718 10,487 9,661 10,367 9,872 11,068 9,391	976752583 95494-89 	2,327 2,3280 2,270 2,2658 2,248 2,245 2,242	1,075 1,075 1,075 1,034 1,141 1,060 1,516 1,058	.47 .53 .47 .46 .51 .47 .68 .47	9,743 9,319 9,637 9,299 10,904 9,350 9,626 9,159	20,554 20,554 21,199 19,994 22,412 20,282 22,210 19,608

^{1/} Not available on account of incomplete reports.

EGGS: Volume moved into retail channels in Chicago, weekly, as reported by some chain store organizations, Dairy companies and wholesale distributors - 1941

Week	l Ci	HAIN STOR	F.5	l Dati	RY COMPAN	VIES		TOTAL
ENDING	No. Stores_	TOTAL	PER STORE	No. Routes	TOTAL	Per Route	Distributors	REPORTED
JAN. 4	f,571 1,577 1,574	CASES 8,310 10,138 9,794	CASES 5.29 6.29 6.25 6.60		CASES 1,052 1,069 1,045	.47 .48 .47	<u>Cases</u> 8,943 9,080 9,952 8,947	<u>Cases</u> 18,305 20,287 20,791
25 FEB. 8 15 22	1,565 1,565 1,532 1,528	10,202 9,689 10,145 10,015 10,428	6.52 6.62 6.55 6.84	2,238 2,239 2,210 2,197	1,040 1,032 957 967 990	.46 .46 .43 .44	8,947 8,338 9,103 8,595 9,308	20,189 19,059 20,205 19,577 20,726
Mar. I	1,522 1,524 1,536 1,542	11,277 10,966 11,311 10,648	7.41 7.20 7.36 6.91	2,204 2,207 2,179 2,196	1,061 1,031 1,034 1,213	.48 .47 .47 .55	9,150 8,865 9,546	21,488 20,862 21,891 22,064
APR. 129 129 129 129 25 109 27	1,534 1,533 1,533 1,544 1,522	10,254 12,415 13,828 6,075 7,866	6.68 8.10 9.02 3.93	2,196 2,197 2,199 2,199	1,144 2,309 2,999 1,141 1,123	.52 1.05 1.36 .52	10,203 9,325 9,520 14,893 9,985 9,179	20,723 24,244 31,720 17,201 18,168
MAY 3 10 17 24 31	1,521 1,511 1,512 1,475 1,476	8,538 8,755 8,645 7.969	5.61 5.79 5.72 5.40	2,198 2,198 2,198 2,198	975 906 936 936	.44 .41 .44 .43	8,659 9,105 9,322 9,229	18,172 18,762 18,933 18,134
JUNE 7 14 21	1,476 1,468 1,506 1,475 1,472	8,039 8,461 8,472 8,057 6,782	5.45 5.76 5.63 5.46 4.61	2,214 2,215 2,215 2,215	937 938 938 874 831	. 40 .42 .42 .40	8,275 9,035 9,607 8,279 7,975	17,188 18,433 19,017 17,210 15,588
28 5 12 19 26 29 16 23 30 Sept. 6	1,467 1,462 1,466 1,464	7,226 6,962 7,608 7,364	4.92 4.76 5.19 5.03	2,215	794 795 805 757	.36 .36 .36 .34	7,989 7,431 7,312 8,458	16,009 15,188 15,725 16,579
Aug. 2 9 16 23 30	1,456 1,461 1,464 1,460 1,452	6,611 7,268 7,256 7,930 7,025	4.54 4.97 4.96 5.43 4.83	2,221 2,223 2,223 2,223	816 783 809 847 964	37 .35 .36 .38	8,690 7,275 9,254 9,551 9,235	16,117 15,326 17,319 18,328
20 27	1,457 1,451 1,461 1,464	7,025 7,075 6,727 6,641 7,017	4.83 4.86 4.64 4.54 4.79 5.14	12.56 12.26 12.20	880 868 929 981	.40 .39 .42 .44	6,717 7,525 7,716 8,025	14,672 15,120 15,286 16,023
Ост. 4 11 18 25 Nov. 1	1,450 1,453 1,453 1,453	7,446 7,068 7,362 7,162 7,135	4.86 5.07 4.92	2,226 2,227 2,229 2,224 2,221	1,036 1,036 1,293 1,338	.46 .46 .58 .60	8,062 8,930 9,079 8,478 8,013	16,544 17,034 17,734 16,978
08 15 22 29 Dec. 6 13 20 27	1,458 1,451 1,460 1,453 1,456 1,450	7,608 8,177 7,391 6,876 7,113 7,628 7,844	5.21 5.30 5.06 4.73 4.88 5.26 5.41 5.77	221-8907047966779998888874455555628888888888888888888888888888888	1,253 1,353 1,002 1,452 1,386 1,288 1,256	.60 .44 .64 .61 .57	8,432 10,027 9,559 7,959 7,683 7,743 7,537 7,301	16,401 17,393 19,206 18,402 16,083 16,626 16,878 17,007
13 20 27	1,450 1,450 1,450	7,628 7,844 8,368	5.26 5.41 . 5.77	2,219 2,243 2,241	1,256 1,497 1,338	.56 .67 .60	7,743 7,537 7,301	16,626 16,878 17,007

EGGS: Volume moved into retail channels in Chicago, weekly, as reported by some chain store organizations, dairy companies and wholesale distributors - 1942

	0						T T	
WEEK ENDING	No. 1	AIN STORE	PER	No. I	COMPAN	PER	WHOLESALE Distributors	TOTAL REPORTED
LINDTING	STORES	TOTAL	STORE	ROUTES	TOTAL	ROUTE	1	
JAN. 3	1,450 1,438 1,440 1,445	Cases 6,909 8,927 9,167 7,772 7,787	CASES 4.76 6.21 6.36	2,241 2,241 2,240 2,237	CASES 1,171 1,312 1,153 1,066	CASES •52 •58 •51	<u>Cases</u> 7,278 7,779 7,674 7,010	CASES 15,358 18,018 17,994 15,848 16,758 17,190 18,463
FEB. 7 14 21	1,440 1,440 1,440	7,787 8,518 9,532 9,532	4.76 6.21 6.337 6.65 5.37 6.81 7.66 6.43	444074884-642755500944444333334444555 2222222221-6660944444333334444555 1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-	1,185 1,267 1,128 1,185	.51 .48 .54 .56 .55	7,786 7,405 7,803 8,906	16,758 17,190 18,463 20,031
MAR. 7 14 21 28 APR. 4	1,432 1,432 1,436 1,437 1,433 1,435 1,435	10,848 9,575 9,245 10,134	7.57 6.67 6.43 7.07	2,214 2,212 2,167 2,165	1,081 1,151 1,293 2,115 3,825	.51 .532 .482 .597 .684 .544	7,461 7,435 7,068 7,395	20,7031 18,441 19,390 18,161 17,606 19,644 31,643
		16,859 7,625 8,962 9,114	11.71 5.32 6.25 6.33	2,165 2,160 2,169 2,159	1,057 1,164 1,113	1.76 •48 •54 •51	10,959 7,075 7,576 9,794 7,734	15,757 17,702 20,021
9 16 23 30	1,450 1,456 1,438 1,431 1,441 1,438	8,932 8,629 10,964 7,932	7.07 0.71 2.25 3.92 0.65 0.65 0.82 0.65 0.82 0.65 0.82 0.65 0.82 0.65 0.65 0.65 0.65 0.65 0.65 0.65 0.65	2, 154 2, 154 2, 154 2, 153	1,175 1,130 1,093 1,105 1,138	.51 .52 .54 .50 .51	7,314 8,440	17,106 17,421 18,199 20,155 16,786
JUNE 6 13 20 27 JULY 4	1,439 1,437 1,437 1,304	899907855449524412942867752259999067898888977888897997	6.27 6.03	2,153 2,153 2,153 2,154 2,154	1,134 1,109 1,133 1,358		8,749 7,7542 8,7542 66,7366 66,5947 66,5947 67,7250	16,786 16,709 16,052 16,658 16,884
11 18 25 Aug. 1	1,304 1,297 1,299 1,296	9,125 7,739 7,388 7,454	6.99 5.97 5.69 5.75	2, 154 2, 155 2, 155 2, 155	1,188 1,112 1,120 1,137	.55 .63 .53	6,526 5,947 5,726 6,250	15,246 16,839 14,798 14,234 14,841
8 15 229 5 129 129 129 0ct. 10								
26 Ост. 3 10 17 24								
Nov. 7 14 21 28								
14 28 5 12 19 26								

EGGS: Weekly Movements Into Retail Channels at Chicago 4 Weeks Moving Averages 1/

1	939	ı	940	. 1	941	19	942
DATE	CASES	DATE	CASES	DATE	CASES	DATE	CASES
JAN. 74-1854-185-1852963074-18529607-1	1888044408938*** 1888044408938*** 2221,3030357390738 5027 1626 8428396 31-3949995 18022 1888044408938 15027 1626 8428396 31-3949995 18022 18880444089938 15027 16026 84283996 31-39499995 18022 18880444089938 15027 16026 84283996 31-39499995 18022 18880444089938 15027 16026 84283996 31-39499995 18022 18880444089938 15027 16026 84283996 31-39499995 18022 18880444089938 15027 16026 84283996 31-39499995 18022 31-394999995 18022 31-394999995 18022 31-394999995 18022 31-394999995 18022 31-3949999999999999999999999999999999999	JAN. 6300730630074185185296300730741851852963007418518529630073074185296300741851852965300741851852965300741851852965300741851852965300741851852965300744185185296550000000000000000000000000000000000	28 5604438924 40653963922288272790059476 0 889305832248 9925278669438924 40653963922288272790059476 0 1 1 1 1 1 1 1 1 1	JAN. 4 1851-8521-85295296306306306306306306306306306306306306306	0.00990001-1-24321-88888553748855532427641-58328 0.00990001-1-24321-88888877755296855532427641-58328 0.00990001-1-24321-88888877655577423774237328948848464 0.00990001-1-24321-888888877655557423774884848464 0.00990001-1-24321-8888888776555566677777777776666665975574888555324427641-5884848464 0.00990001-1-24321-888888877665556667766655574237764666666597577777777776666669757777777777	JAN . 107441744185296306307418518529529529630741851852963063074185185296307418518529630741851852963074185185296307418518529630741851852963074185185295295296307418518529529529630741851852952963074185185295295296307418518529529529630741851852952952963074185185295295296307418518529529529630741851852952952963074185185296307418518529529529630741851852952952963074185185295295296307418518529529529630741851852952952963074185185295295296307418518529529630741851852952952963074185185296307418518529630741851852963074418518529630741851852963074185185296307418518529630741851852952963074185185296500000000000000000000000000000000000	67 98 98 94 67 67 67 67 67 67 67 67

[/] Averages of 4 weeks ending on dates indicated.

^{2/} NOT AVAILABLE.

^{*} AVERAGES FOR 3 WEEKS ONLY.